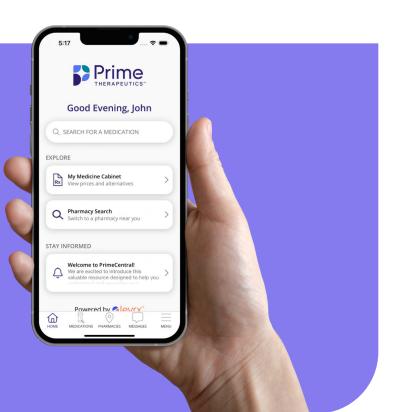


## Introducing: PrimeCentral™

Transforming the way employers and employees engage with their pharmacy benefit. Our best-in-class mobile app boosts savings and minimizes disruption.





**Identify Savings** Personalized savings based on your formulary and programs

## **HOW IT WORKS:**



**Digitally Notify** Alert members and prescribers to better options



Realize Savings Reduce your pharmacy costs and trend

## **Everyone Wins**

PrimeCentral is the one stop shop to a best-in-class pharmacy experience.

- Digital ID card: Added convenience for members and reduction of printing costs
- **Enhanced Member Satisfaction:** A better member experience drives positive outcomes.
- Universal Savings: Achieve cost savings for everyone.
- Digital Engagement: Deliver personalized alerts about savings and benefit changes.
- **Seamless Program Integration**: Provide a one-stop experience for members.

Ready to get started? Contact your account manager.

